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CARITERIT

1	Bling Makes Everything Better	.3
2	Establish Your Why	11
3	What is Bling and Bond®	20
4	What is [MY] Bling and Bond®	23
5	Securing the Bag	26
6	The Numbers Don't Lie	34
7	How to Join the Bling Squad	44
8	Behind the Brand	48



BLING MAKES EVERYTHING BETTER

My BLINGAND BOND®



Bling Makes Everything Better

In day-to-day life, as women, there are a variety of responsibilities that demand our devotion and our time. We are constantly running from job to job, from home to work and now-a-days from home to work **at home** (LOL).

We work ourselves nearly to the point of exhaustion and give ourselves to everything and everyone. We wear so many hats daily and forget about the person they adorn. We rarely take the necessary time to **reflect** upon what weeeee need let alone **actually** make time for ourselves. (Did you read "weeeee" with the same exhausting exhale in which I wrote it? ... whew girl!!)



Our commitments can become taxing without an escape; without time to decompress. We have to find time to relax, refresh and regroup.

BUT HOW... HMMM?

How do we get better at scheduling "me" days when the babies are crying for mommy?

How do we get better at saving money when we barely have enough left at the end of the month?

How do we plan better vacations when we're working 2-1/2 jobs to make ends meet?

How can we do better supporting the various ministries and charities that we've made financial commitments to?

How do we get better at taking time out for ourselves when the "boo thang" needs our attention?

How can we get better at managing our time when we're juggling and trying to balance relationships with friends?

How can we do better releasing the pressure in every area of our lives?

Answer:

BLING MAKES EVERYTHING BETTER!!





Stop laughing... and don't roll your eyes. This is serious!!

We have so much going on in our lives that, even when we are working on one thing, our mind is busy trying to figure out how to handle twenty other tasks. We are master multi-taskers but we have to find a way to focus on less at a time so that we can master all tasks.

It's said that "you can do anything if you focus on one thing at a time". Now, of course, they did not have bling in mind... but the principle remains the same. Blinging causes one to focus on the task at hand and creates a mental space of peace and relaxation... a way of escape... the therapeutic sigh after a pressure filled inhale... and in that quiet space thoughts can be processed clearly. In that place of calm... answers to questions can be heard.



How does "bling" make you feel? (responses from actual blingers)





Jam mesmerized.

Relieved.

Like I'm some sort of Superhero! The magical powers a shiny rhinestone can give you is out of this world.

Therapeutic for me, calms my restlessness and gives me a sense of accomplishment when a project is in progress and once it is completed.

It's relaxing and stress reliever for me.

Blinging brings me joy.
The finished project
brings me joy.

It's very calming. And I get mesmerized by the shine.

Relaxed.

Absolutely Relaxing...
In my own world.

It is very calming.

It's relaxing, like my grandma crocheting

Makes me feel wonderful!!!!!!!

It truly is my peace.
Sometimes I have really stressful days and blinging is my solace.

It gives me a sense of peace and it makes me excited all at the same time.

Relaxed and joyful.

Peaceful. I literally zone completely out somewhere else totally.

It brings me peace. It is such a stress reliever.

J Accomplished.

Calm. Really helps with my anxiety.

Нарру.

"Quiet". Blinging makes my brain quiet.

Relaxed and free!

Wonderful.

I feel like it brings me a sense of calm. Very therapeutic!

Stress relief and zen!

Like individual sun beams shining.

At peace!! I use blinging as a way to clear my mind.

Smooth Jazz n
Blinging!! Great
medicine!

Love it! Takes me to another world.

Peaceful.

It's SOOOOO satisfying.
It gives me a sense of peace.

Relaxing and anticipation of the result when completed. Relieves my stress most of all.

Centered, artistic, and productive.

Blinging brings me joy.
The finished project
brings me joy.

Great therapy!







So how, you ask, can **YOU** use bling to change **YOUR** life for the **better**?

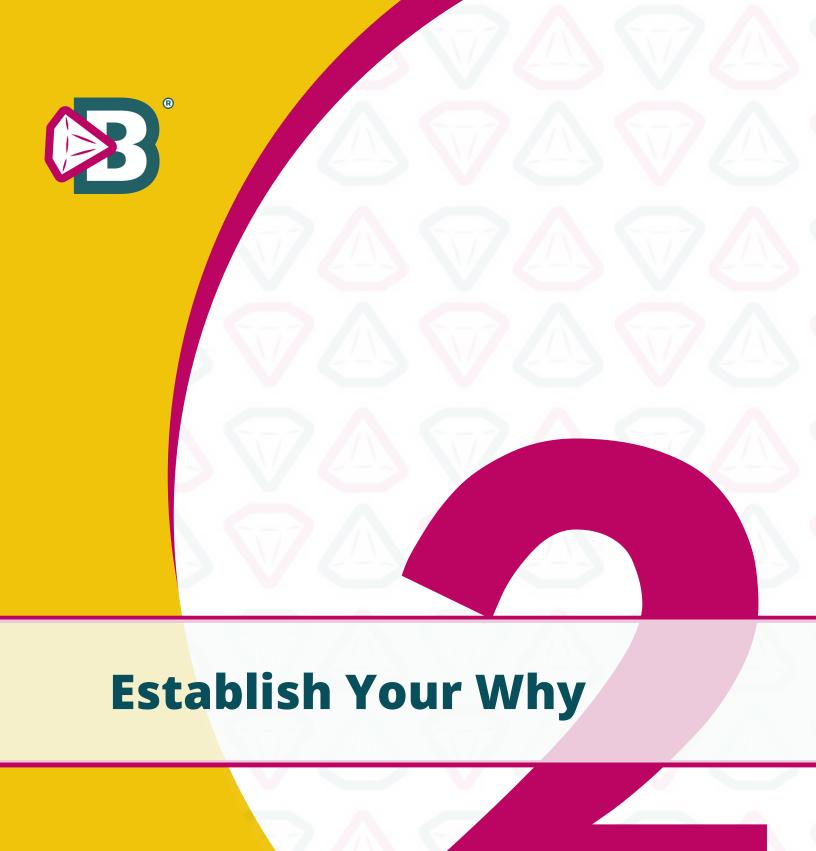
You can use bling to...

- clear your mind
- relieve anxiety
- increase the quality time you spend with your family
- increase your family vacations
- increase your ability to care for your extended family
- have more freedom to work on your goals and dreams

All while earning money so that you have the ability to...

- meet monthly financial goals
- eliminate the need for a 2nd & 3rd job
- work from the comfort of your own home
- give charitably to non-profit organizations
- · create savings and trust funds for generational wealth
- splurge (when you want) without guilt

Let's dig a little deeper and establish your "why".



WE MUST NEVER FORGET OUR THE SOURCE FULLFILLMENT



Establish Your Why

As with any new or modified endeavor there will be many ups, downs and turns on the road to what you define as success. Success is a very personal journey and although the road is the same, everyone's trip will be different depending on the destination.

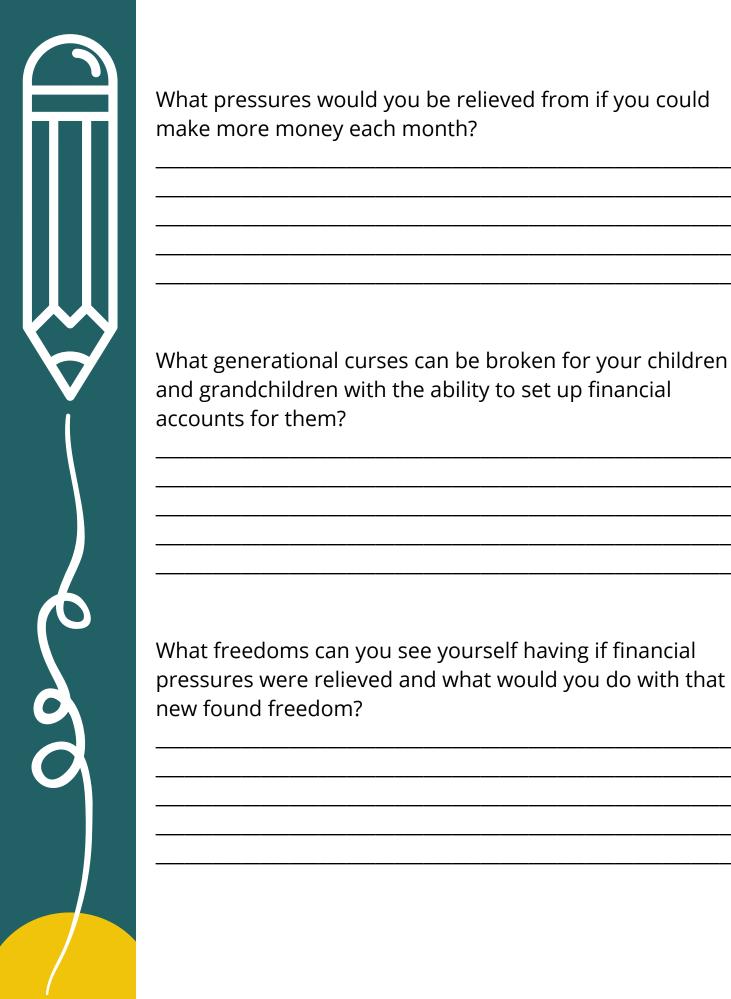
Every lane is not for everyone and neither is every exit. Speed varies based on prior experience or how quickly you learn a lesson. Your journey is personal... not competitive. Never compare your beginning to someone else's current situation. There's a process that must be followed. Trust it! Trust the journey.

We talked about how bling can change your life but in order for YOU to reach YOUR destination you must decide where you want to end up even before you begin the journey. What does success look like to you? Again... success is personal. How will you handle course corrections that need to be made along the way?

Before we get into 'how to secure the bag', let's take a moment to answer a few questions that will help you as you move forward.

Feel free to print a copy, use a separate notebook or write on the lines using your electronic pencil.







-16-



How would additional income charfamily?	nge the lives of your
What would you do if you had mor your family?	re time to spend with
What type of vacations would you pland the finances to go?	an if you had the time



If you had the opportunity to turn a part-time hobby into a
full time career, making the amount of money you want to
make, would you take it? Why?
·

Now...

Imagine paying your bills at the beginning of the month with money left over to do whatever you want...

Imagine being in control of the physical time you spend working...

Imagine not having to miss family events because of work obligations...

Imagine catching flights wherever and whenever you wanted to take a trip...

Imagine gaining financial freedom while meeting new people and doing what brings you joy...

Can you see that for yourself?

I SEE IT FOR YOU!

The sole purpose of this exercise was for you to...

- 1. create a visual image of how you see your future freedoms.
- 2. have celebratory benchmarks as you accomplish each one!
- 3. always remember your why!

As a part of The Bling Squad, we work together to strategically map out your success plan so that you can reach your goals, reach them within your specified time frame and position yourself to exceed those goals.







You're still here? OK... Let's get into it!!



What is Bling and Bond®

IF YOU WANT IT AND IT DOESN'T EXIST...

CREATE IT YOURSELF



What is Bling and Bond®

If you're still reading this, that means you're ready to stretch your creative mind and earn more money while doing it!

If you've never attended a live or virtual session I'm sure by now you've asked the question... "What in the heck is Bling and Bond®?" ...LOL.

Bling and Bond® is a group activity created to provide lovers of BLING a fun and exciting way to take a break from the responsibilities that demand their devotion and time.

We coordinate and facilitate "bling parties" with hosts and their guests, as they relax and enjoy one another, all while creating fabulous, blingy works of art. Parties are hosted both in person and virtually.

Party participants choose from a variety of images and colors to "bling out" during the event. Bling and Bond® is perfect for a girls' night out, ministry fellowship event, a fundraiser, a birthday party or NO occasion at all.





What is [MY] Bling and Bond®

together We are WINHERSI



What Is [MY] Bling and Bond®

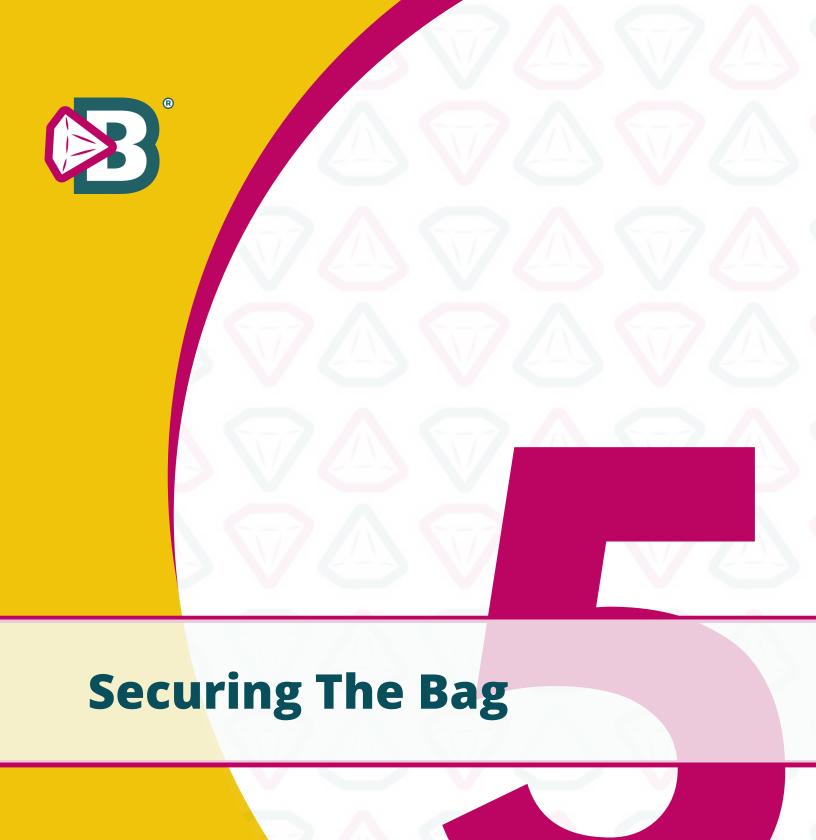
[MY] Bling and Bond® is an extension of the Bling and Bond® brand. It was created to provide a space for individuals, such as yourself, to gain financial freedom. By becoming a part of the Bling and Bond® family, you will not only have the opportunity to take charge of your income, you will become an integral part of a movement like none other.

People do not realize the time, attention to detail and careful strategic planning that goes into nurturing an idea from concept to reality. With the council of a close-knit circle, we have done all the hard work for you. We have an entire team of consultants, strategists and suppliers that are very crucial in building this unique business archetype.

We are not interested in the typical business model. We are not interested in massing employees. We are not interested in "getting rich" while those who help build the company live from check to check.

We want to create an opportunity for individuals to partner with our brand, increase the momentum of exposure and brand awareness while also allowing them, as a member of the Bling Squad, to establish their own goals for financial success.

This workbook has been designed to help you map out your success plan **BEFORE** you say yes to joining the Bling Squad. We want you to see in great detail the benefits of becoming a part of the Bling and Bond® family and just how easy it will be to increase your monthly income and more importantly, create the life that you envision for your family.





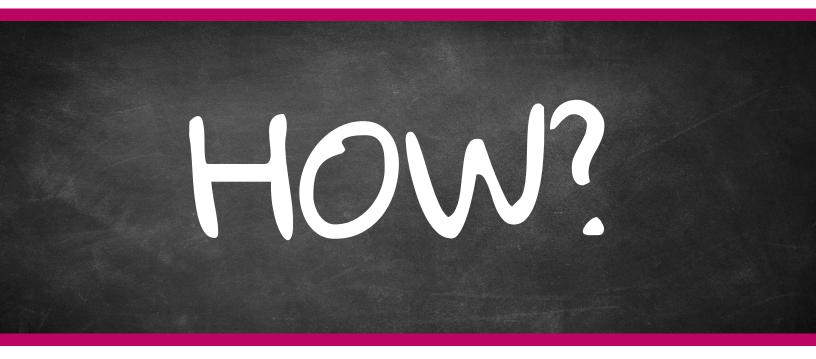
THE IS IN THE BLING!

WAYS TO SECURE THE BAG
... EVEN IF YOU DON'T KNOW A LOT OF PEOPLE



The Bag is in the Bling... that's what we said right? We can hear you asking,

- "Well how exactly do I "secure the bag"?...
- How do I get to where the money resi... ah um... to where the money is? (move along... no copyright infringement here...LOL!)
- How do I "secure the bag" when I don't know a lot of people?
- How do I gain exposure so that I am successful in this endeavor?"



Listen... when the idea of Bling and Bond® was birthed, a list of names... names of women in our circle was made. These were women that we knew would support our 'test event'.

They had sooo much fun that afterwards, they shared pictures of their projects on social media, told **their** friends, family and co-workers about the session and just like that... the requests began coming in.

On the following pages are the 5 ways (or groups) we connected with to broaden the exposure of the brand and to book more parties. Following these suggestions will definitely increase your opportunities to book bling parties as well.



YOUR INNER CIRCLE

Instead of looking for individuals to host parties... start by hosting your own.

Go through your contacts and list the names of individuals that you can invite to your event and create a memorable experience with them. You can invite...

- * Sister(s)
- * Cousin(s)
- * Auntie(s)

- * Niece(s)
- * Mother
- * In-Laws

- * Best Friend
- * Neighbor(s)

...and ask them to bring a guest as well. Remember... this can be a virtual party so there's no need to have everyone over unless that is your preference.

IN THE AREA BELOW, LIST THE NAMES OF PEOPLE IN YOUR INNER CIRCLE THAT YOU CAN INVITE TO YOUR FIRST PARTY.



YOUR CO-WORKERS

Regardless of the field you are working in... everyone is in need of some relaxation time.

You could easily schedule a virtual party with 10 of your coworkers.

If you don't have 10 individuals that you work with directly, ask those that you do to invite 2-3 individuals to bling with them.

LIST THE NAMES OF CO-WORKERS THAT YOU CAN INVITE TO A BLING PARTY

1
2
3
4
5
6
7
8
9
0





WAYS TO SECURE THE BAG ... EVEN IF YOU DON'T KNOW A LOT OF PEOPLE



YOUR CHURCH FAMILY

A bling party could be used as a ministry fellowship event, a fundraiser of even as a tool of evangelism.

If your ministry has multiple campuses, online members or members who are physically unable to attend events there is an option to party virtually.

IN THE AREA BELOW, LIST THE NAMES OF PEOPLE YOU SERVE IN MINISTRY WITH OR TEAM LEADERS WHO MAY WANT TO DO A MINISTRY FELLOWSHIP.

1	6	11
2	7	12
	8	
4	9	14
5.		





YOUR SOCIAL CLUBS

If you are not a member of a particular religious organization, you can extend a party invitation to fellow members of social or academic organizations that you are a part of.

- * Sororities
- * Hobby Clubs
- *Book Clubs

- * Athletic Clubs
- * Parent Organizations

LIST THE NAMES OF INDIVIDUALS WHO ARE ACTIVE IN YOUR VARIOUS CLUBS

1	6	11
	7	
3	8	13
4	9	14
	10.	

Note:

You could also reach out the your corporate office if there are multiple chapters for a larger on-line event.





YOUR SOCIAL MEDIA

Through your social media pages you can reach individuals who view your posts and videos from all over the world.

Take pictures and videos during your parties and post them to your personal social media pages. You can also pull images from the Bling and Bond® social media timelines.

You can also reach out to individuals personally through direct messages.

* Facebook *Instagram *Tik Tok

LIST THE @NAMES OF PEOPLE WHO SHOW INTEREST IN YOUR POSTS AND DIRECT MESSAGES

1	6	11
2	7	12
3	8	13
4	9	14
5	10	15





WAYS TO SECURE THE BAG ... EVEN IF YOU DON'T KNOW A LOT OF PEOPLE

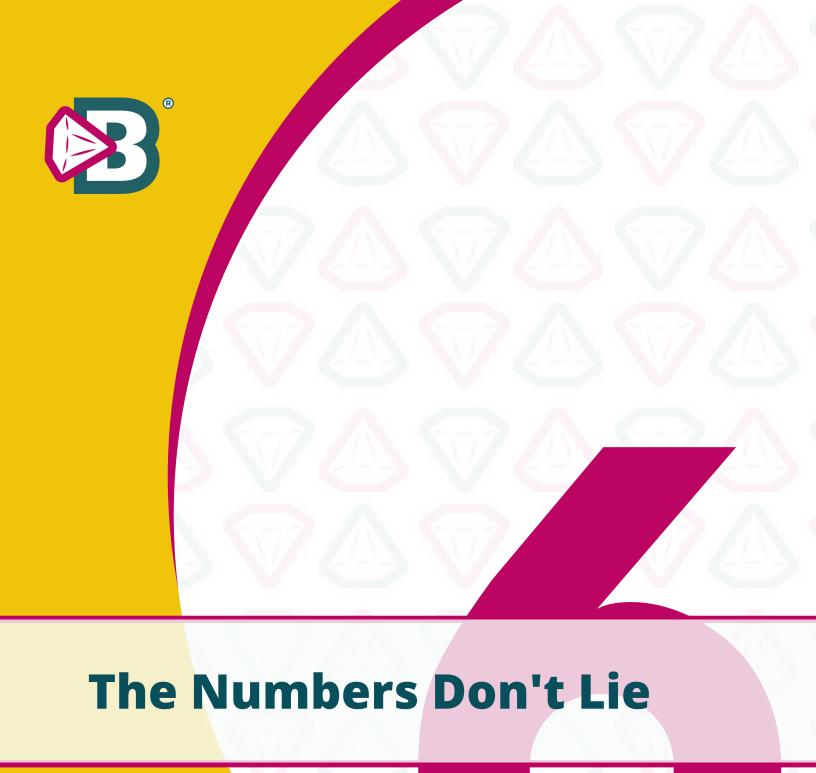
As a Bling and Bond® Event Specialist, you'll gain access to the membership area of the website where you'll find...

- pre-made graphics
- editable graphic templates
- marketing verbiage
- video trainings
- and invitations to our weekly B.A.B.E. chats



Our desire is to help you secure the bag and reach every goal that you establish.

Now... Let's take a closer look **INSIDE** the Bag!!



THE NUMBERS DON'T LIE!

Let's talk dollars and sense... WAIT!!

First let me say this is not a "get rich quick" scheme. This is an open invitation for passionate people who are looking to earn additional income by **facilitating** Bling and Bond® parties as hosts entertain their friends, families, associates, co-workers, sisterhoods etc.

Your earnings are your earnings... 100%. There are no mandatory purchases required.

There are no time sensitive offers made.

OK... NOOOOW....
Let's talk dollars and sense...

We haven't specifically mentioned it as of yet in this workbook, but as an Event Specialists you create and maintain your own schedule. You also earn a **MINIMUM** of \$125* for EACH event that your hosts have.

Let's take a look at the numbers so that you can...

- a. see how the minimum is calculated
- b. see how easily you can make \$1K each month
- c. see the potential earnings with **NO MONTHLY MAXIMUM**

HOW TO EARN AN EXTRA \$1,000/MO. BOOKING GROUP BLING PARTIES

a. How is the minimum is calculated?

Your host books a party and pays the retainer fee.

- There is a minimum guest count of 10 required.
- As the Event Specialist you receive \$10 per guest.
- As the Event Specialist you receive a \$25 booking bonus.

BLING-ONOMICS 101

10 guests

x \$10 each

\$100 per party

\$ 25 booking bonus

\$125

*If you edit the evite template created in Canva, add \$25 per party making your minimum \$150

NOTE:

In-person sessions are approximately 3hrs. On-line sessions are typically 2hrs.

HOW TO EARN AN EXTRA \$1,000/MO. BOOKING GROUP BLING PARTIES

b. How can you make \$1,000 in 1 month?

- Each event produces a minimum of \$125.
- The minimum includes 10 guests + the booking bonus
- There are 4/5 weekends per month
- Add \$25 if you decide to edit the Canva template e-vite

BLING-ONOMICS 102

\$1000 per month = 7 events per month \$150 per event

7 events per month = 2-3 events per weekend 4 to 5 weekends per month

*This only accounts for parties with 10 guests.

More guests = more money = reach goals faster.

NOTE:

Don't panic! YOU DO NOT HAVE TO HAVE AN EVENT EVERY WEEKEND. Remember, you create and control your schedule and each event is only 2-3 hours. We'll show you how you can stagger multiple online events to reach your monthly goals in one weekend. Plus, keep in mind that this example is **only** showing the **minimum**!!

HOW TO EARN AN EXTRA \$1,000/MO. BOOKING GROUP BLING PARTIES

C. What is the maximum monthly amount?

- There is no maximum.
- There is no maximum!
- There is no maximum!!

BLING-ONOMICS 103

Your host books a party and pays the retainer fee.

As the Event Specialist you receive \$25.

There is a minimum guest count of 10 required.

As the Event Specialist you receive \$10 per guest.

$$$25 + ($10 \times 15) = $175$$

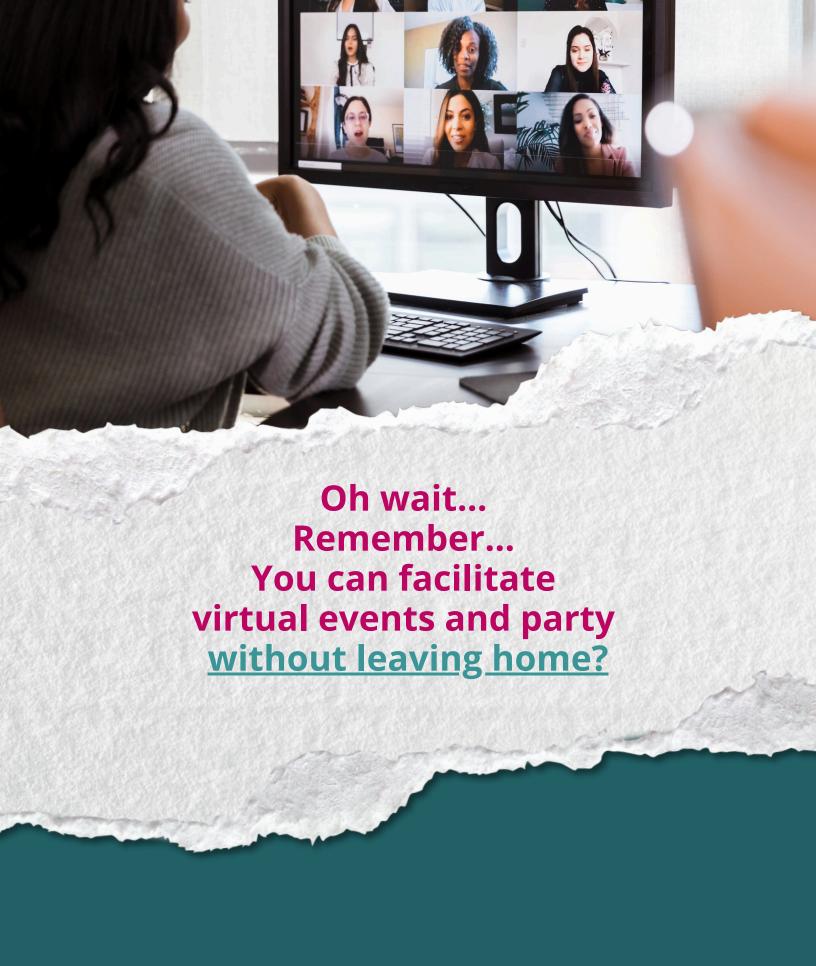
 $$25 + ($10 \times 20) = 225
 $$25 + ($10 \times 25) = 275
 $$25 + ($10 \times 30) = 325
 $$25 + ($10 \times 35) = 375

$$$25 + ($10 \times 50) = $525$$



Notice how the amount changes with the number of guests !!?

AND THIS IS ONLY ONE (1) EVENT ... 2-3 HOURS!!!





FACTS OVER FEAR

I've tried multi-level marking in the past and never made any money.

Bling and Bond® is not a multi-level marketing opportunity. There are no tiers.

Can I really create an additional stream of income?

Absolutely! Each party can produce a minimum of \$150.

What if I have a full time job, can I still do this?

YES. Most events are only 2-3 hours and you create your own schedule.

Can I really make money from home?

Yes. Bling and Bond® parties can be hosted on-line.

I'm not tech savvy. Would I be able to host on-line parties?

Yes. Hands on training will be provided and Squad assistance is always available prior to and during online sessions.

I'm not trying to make kits and ship them out. Is this my responsibility?

No. Kits are 'made to order' and shipped directly from the home office by the production team.

I don't know a lot of people. Will I still be able to make money?

Yes. You will be provided with tools and strategies to help you increase your visibility.



6 REASONS WHY THE BLING SQUAD IS FOR YOU!

[My] Bling and Bond® is a great way to add an additional income stream for you personally or as a new service offered by your business. Rather you make \$250 a month or \$2,500... joining the Bling Squad and becoming a Bling and Bond Event Specialist will help you meet your monthly financial goals and assist you as you create the life you want for you and your family.

In addition to everything else you've already read (LOL), here are 6 more reasons the Bling Squad is for you...

1. Additional Income Stream

Obviously, the initial benefit would be the ability to add more money to your monthly financial strategies which will help you afford expenses, luxuries, investments and additional savings.

2. You Plan Your Income

When you are working a typical job, in many cases you can't make more money by simply working more hours especially if you're working within a set salary or a standard maximum hours cap. As an Event Specialist, you'll have the ability to forecast and plan your monthly income to meet any financial goals that you have established for yourself.





3. You Create Your Own Schedule

You know best just how many roles you are juggling as you balance family, work, ministry, self-care and possibly being an entrepreneur as well. No one intrudes on your personal time or the time you've specifically designated for other things. You are in complete control of your party schedule. You establish your party hours and communicate directly with your hosts regarding requested time slots.

4. You'll have consistent support system.

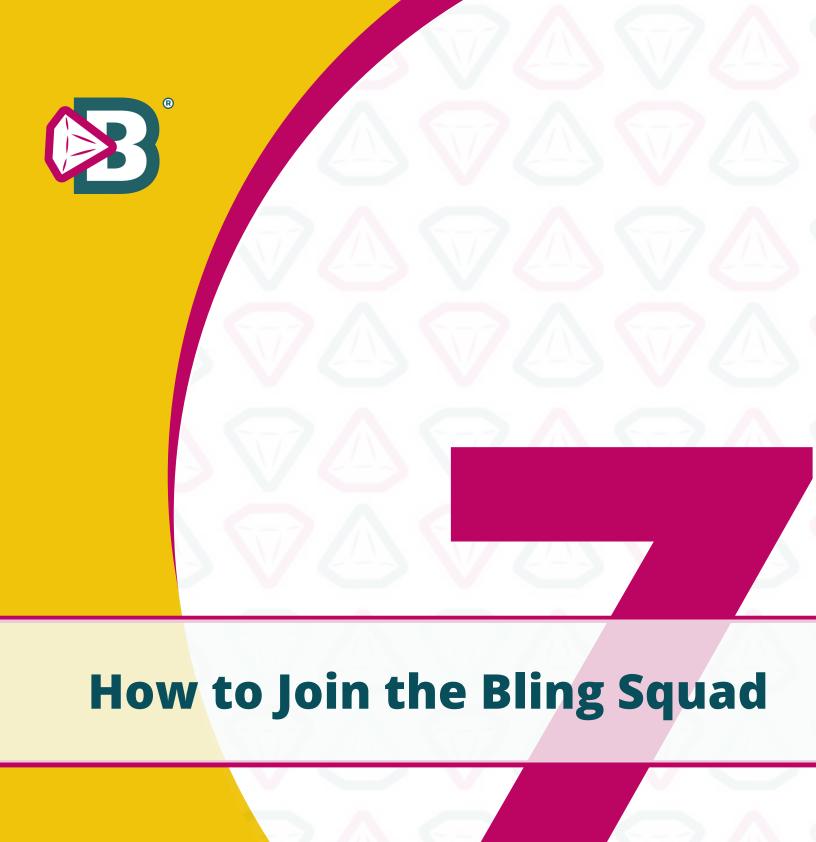
The foundation has been established for you to build upon and you have access to the Bling and Bond network to grow and become as successful as you desire. Weekly tips, trainings, group sessions and 1-on-1s are at your disposal to assist you as you build YOUR Bling and Bond. You'll also have access to marketing graphics and our private Facebook community for support from other specialists across the US.

5. It is YOUR business

Whether you're an individual operating as an independent contractor or a new / existing business offering Bling and Bond services to your clients, you'll be the SHE-E-O of your business. As an independent contractor you will receive a 1099 at the end of each year and have the ability to deduct any eligible expenses incurred as you operate your bling business.

6. You'll love it!

Clearly, you have a passion for Bling... after all, that's what initially caught your attention. You may have hosted a party, been a guest, saw a social media post or a marketing ad. Becoming an Event specialists is definitely a win-win for you as your passion will fund your finances.



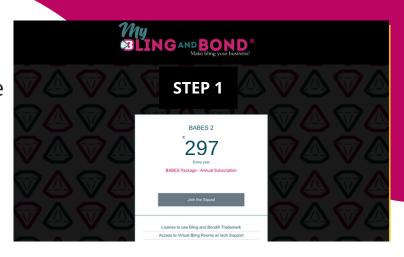
Yes

ELINGAND BOND®

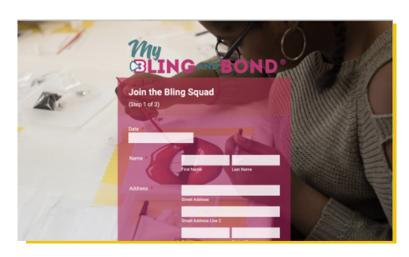
HOW TO JOIN THE BLINGSQUAD

CLICK HERE www.jointheblingsquad.com

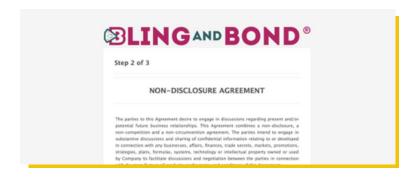
Complete your annual subscription payment. You will be asked to create a user name and password.



2. Complete the requested contact information. Be sure to fill in all required fields.



Read and Sign the Non-Disclosure Agreement.



Submit your bio, availability and profile pics for website portal.



\$297/yr

(ANNUAL REOCCURRING SUBSCRIPTION

JOIN THE BLING SQUAD

Become a Bling and Bond Event Specialist and Get Paid to Party!

\$297 ANNUAL SUBSCRIPTION INCLUDES

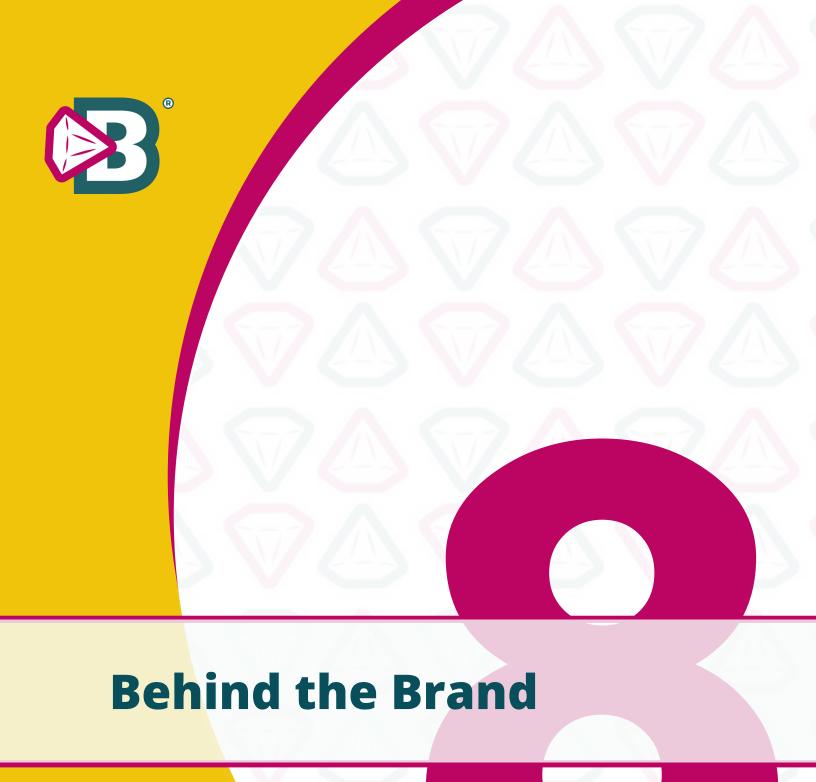
- Licensing for Bling and Bond® Trademark for Bling Parties
- Custom e-playbook for planning and organization
- Personal @blingandbond.com mailbox
- Quick Start Training session (to start immediately)
- Access to Virtual Bling Rooms w/ tech support
- Access to scheduled B.A.B.E. Chats for individual support
- Access to all website membership pages
- Personal Booking scheduler
- Access to plug-and-play marketing graphics, e-vites and text
- Access to Private Facebook Group
- Personal coupon code to use on blingandbond.com
- Personal contact info for referrals (included in each guest kit)
- 1 kit per party of 10+ for demo and to build sample library
- Access to the BLINGionaires Virtual Learning Center

J<u>OIN TODAY</u> www.jointheblingsquad.com

GET PAID TO PARTY IN AS LITTLE AS 3 WEEKS!

AND THE FOR ME

CLICK HERE



Behind the Brand

I'm so excited that you decided to download "The Bag is in the Bling": How to earn an extra \$1000 per month booking group bling parties.

In 2017, I came up with the concept of Bling and Bond® while designing a few art pieces for my home. As I was working, I thought "this would be a great group event to offer ladies who love bling. Guests could come together, spend time with one another, celebrate milestones, create new memories and BLIIING!!!!." (Yes, I said all of that in my head... don't judge me!)

I sent a few text messages out and within 7 days I had an entire event planned. Venue... check! Menu... check! Supplies... decor... photography team... check! Check! And check!



Before any type of marketing campaign could be planned and prior to the website being designed, calls, texts, emails and inboxes began pouring in simply by word of mouth.

Year one was an exciting, scary, fulfilling, challenging, beautiful, chaotic world wind of planning and partying. ⊜

What I thought would be a simple, fun, crafty, blingy party option, turned out to be the beginning of a movement much larger than I ever anticipated or even imagined.

While facilitating the bling parties I've had the opportunity to meet and fellowship with some amazing women along with their friends, loved ones, coworkers etc. The "bonding" aspect of the parties were unexpectedly and literally life-changing conversations! Being privy to those conversations revealed that there was a common thread within the discussions regardless of the age group of the guests.







If I had to sum it up into one word, that word would be... more!

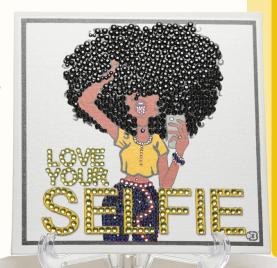
We... as women... need... more!!!

- More time to do the things we love
- More time to spend with our families
- More time to hang with our girlfriends
- More time to create memories with our children
- More time to be "off the clock"
- More time to develop our businesses
- More time to go back to school
- More time to study for the classes we're currently in
- More time to travel
- More time to cultivate personal relationships
- More time to be a care-giver
- More time to perfect our craft
- More time to partake in self care activities
- More time to do absolutely nothing at all

And subsequently...

More money to afford the ability to do all of the above

By creating Bling and Bond®, I've been able to add an income stream for my personal "more time to"s and after listening to years of these types of conversations, I began to ask my self, "How can I expand my business so that other woman can begin to fulfill their dreams as well?"



Answer:

Create an investment package so that others can facilitate Bling and Bond® parties.

So here we are...

It is my desire that you partner with Bling and Bond® to create the life you've always dreamed of.

Let us assist you in creating more time to do the things you've been wanting to do.

Join the squad and help us give women in your area a unique platform to share and create life-long memories with their family and friends.

Let's go up togetHER!!

Yatara Talise







Need more info?
Check out a pre-recorded
Discovery Session breaking down
all of the details.



